



MERCURY
2009MY MARINER

Marketing Strategy and Mix Recommendations

Marketing Strategy Key Points:

Sophisticated Style – Inside and Out

- Three 16" painted aluminum wheels and two optional 17" satin finish wheel / multi-tone contrast interiors / Available two-tone Alcantara® suede seats / Privacy glass / waterfall front grille with vertical bars

Cool and Expressive Accents

- Cool ice-blue interior lighting on IP and back-lit center stack / Satin Pewter and chrome interior accents / cloth and leather seating surfaces (with contrast stitching) / Chrome exhaust tip and distinctive Mercury signature square fog lamps / shifter knob with chrome insert / Leather wrapped steering wheel

A Connected Experience

- Center stack with independent, top of dash display, for eyes on road functionality / Electronic features that keep you connected (MP3 audio input jack / Available Navigation / Available SIRIUS® Satellite Radio / Available 7 speaker sound system/Available compass and outside air temp display

Clever Choice

- Comprehensive Safety Features (Standard AdvanceTrac® w/ RSC® on non-Hybrid arrays / Six standard air bags front, side, safety canopy / Available Reverse Sensing System) / Suite of FWD and 4WD powertrain options (Economical I4 / Powerful V6 / Fuel Efficient Hybrid) / Clever Cargo Capabilities (Large center console with two removable bins / Space to carry what you need / 60/40 fold flat rear seats / Available Cargo Management System with wet lockable storage)

NOTE: National Marketing Value Packages

- Sun and SYNC™ Package – Available on Mariner I4 and V6 option code 17L. Contains Moonroof, SYNC™, and EC Mirror w/mic & Sync audio controls (85K). Package requires Roof Rack (615)
- Moon and Tune Elite – Available on Premier by ordering option code 17E. Contains Audiophile and Moonroof

Recommended Mix:

	Retail Mix *				
	Mariner (I4)	Mariner (V6)	Premier (I4)	Premier (V6)	Hybrid
	10%	35%	10%	35%	10%
Drivetrain					
FWD	80%	50%	60%	40%	45%
4WD	20%	50%	40%	60%	55%
Key Packages					
Amenities Package	10%	15%	-	-	-
Amenities Elite	-	-	38%	38%	-
Heated Package	-	-	28%	28%	-
Hybrid Premium Package	-	-	-	-	70%
Sun and SYNC™	30%	30%	-	-	-
Moon and Tune Elite	-	-	43%	43%	-
Leather Trim Package	18%	18%	-	-	16%
Key Options					
17" Satin Aluminum Wheel	-	-	60%	-	-
Ambient Interior Lighting	25%	25%	-	-	-
Navigation / Audiophile			10%		3%

*Rates above represent full model year projections

2009 MARINER MAJOR PRODUCT CHANGES

OVERVIEW

The 2009 Mercury Mariner is a distinct, detailed and decidedly different SUV that is not afraid to stand out from the crowd. Mariner is the Mercury SUV that provides premium appointments and 24/7 versatility in a stylish, spirited package designed to bring new customers into the Lincoln Mercury family.

MODEL YEAR CHANGES

- Easy Fuel Capless Fuel Filler
- AdvanceTrac® with RSC® Standard on all Arrays
- SYNC™ Voice Activated System standard on Premier (optional on Mariner I4 and V6)
- New I4 engine with 170HP
- New I4 Premier array with 6-speed transmission
- Improved V6 with 6-speed transmission
- New Atkinson engine on Hybrid
- Front disc-rear drum braking system on Hybrid
- 17" wheel available on Premier array only
- Optional 16" Hybrid wheel
- Ambient Interior Lighting standard on Premier
- SIRIUS® Satellite Radio standard on Premier and Hybrid
- Steering wheel audio controls standard on all arrays
- All arrays are now flat-tow capable
- Passenger-side front grab/assist handle
- Door trim inserts

EXTERIOR COLORS

- **Colors Added:**
 - Sterling Grey Clearcoat Metallic (UJ)
 - White Suede Clearcoat (WS)
 - Brilliant Silver Clearcoat Metallic (UI)
 - Kiwi Green Clearcoat (NZ)
- **Carryover Colors:**
 - Light Ice Blue Clearcoat (LS)
 - Light Sage (NH)
 - Black Pearl Slate Clearcoat (T9)
 - Black Clearcoat (UA)
 - Vivid Red Clearcoat Metallic (G2)

PACKAGE CHANGES

- Sun & SYNC™ (available on base I4/V6) includes: Moonroof, SYNC™, and EC Mirror w/mic & Sync audio controls (85K). Package requires: Roof Rack (615)

2009 MARINER ORDER COMBINATIONS

Mariner I4 FWD

- Body Code: U81
- Order Code: 110A

Mariner I4 4WD

- Body Code: U91
- Order Code: 310A

Mariner V6 FWD – 3.0L iVCT Duratec V6

- Body Code: U81
- Order Code: 120A

Mariner V6 4WD – 3.0L iVCT Duratec V6

- Body Code: U91
- Order Code: 320A

Mariner Premier I4 FWD

- Body Code: U87
- Order Code: 140A

Mariner Premier I4 4WD

- Body Code: U97
- Order Code: 340A

Mariner Premier V6 FWD – 3.0L iVCT Duratec V6

- Body Code: U87
- Order Code: 130A

Mariner Premier V6 4WD – 3.0L iVCT Duratec V6

- Body Code: U97
- Order Code: 330A

Mariner Hybrid FWD

- Body Code: U29
- Order Code: 500A

Mariner Hybrid 4WD

- Body Code: U39
- Order Code: 600A

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

04/17/08

2009 MARINER MAJOR PRODUCT SUMMARY

The following equipment is standard as indicated. Each series includes the standard equipment of the previous series, except where additions/exceptions are noted:

Mariner I4	Mariner V6	Premier I4	Premier V6	Mariner Hybrid
<p>Powertrain/Functional</p> <ul style="list-style-type: none"> • AdvanceTrac® with RSC® Roll Stability Control • Available Intelligent 4WD System • Brakes – Anti-lock Braking System (ABS) • Electric Power Assisted Steering (EPS) • Engine – 2.5L iVCTI4 engine • Transmission – 6-speed automatic transmission <p>Exterior</p> <ul style="list-style-type: none"> • Body color A-Gloss front & rear fascias and door handles • Glass – Privacy Glass • Chrome exhaust tip • Fog lamps • Grille – satin aluminum plated vertical bar grille • Lamps – side repeater lamps • Mirrors – power adjustable, manual fold driver & passenger mirrors • Power Group (incl. power windows, locks, mirrors, accessory delay & keyless entry w/(2) integrated keys & driver side keypad) • Tires <ul style="list-style-type: none"> – Mini spare tire & wheel – P235/70R16 BSW all-season tires • Wheels – 16" 6-spoke painted aluminum wheels <p>Interior</p> <ul style="list-style-type: none"> • Air conditioning – manual • Audio – AM/FM MP3, single CD & 4-speakers • Audio Input Jack • Centerstack w/top of dash display • Console – floor w/2 front & rear cup holders, & storage bins with removable interior bin • Door handles – interior chrome plated door handles • Floor Mats (front and rear) • Ice Blue Lighting (Interior) • Lamps – center dome w/maplights & rear cargo area light • Map pockets – driver/passenger seat map pockets • Message Center • Power points – (2) w/cap (1 front/1 rear) • Seats <ul style="list-style-type: none"> – Front – low back premium cloth buckets – Manual 2-way driver seat – Rear 60/40 split seat w/tip-fold-flat latch, premium cloth • Steering wheel – leather-wrapped w/tilt function, speed control, & audio controls • Visors – cloth driver & passenger w/dual covered vanity mirrors <p>Safety/Security</p> <ul style="list-style-type: none"> • Air bag – 2nd generation front driver & passenger • Battery saver feature • Brake shift interlock • Childproof rear door locks • Dynamic Side Safety Package w/side air bags and side curtains • Flat tow capable • Illuminated entry • LATCH (Lower Anchors and Tethers for CHildren) System in rear seats • SecuriLock® Anti-Theft System • Side intrusion door beams • Tire Pressure Monitoring System (TPMS) 	<p><i>All Mariner I-4 content, plus:</i></p> <p>Powertrain/Functional</p> <ul style="list-style-type: none"> • Engine – 3.0L iVCT Duratec V6 engine 	<p><i>All Mariner I-4 content, plus:</i></p> <p>Powertrain/Functional</p> <ul style="list-style-type: none"> • Engine – 2.5L iVCT I4 engine <p>Exterior</p> <ul style="list-style-type: none"> • Auto Headlamps • Color key side mirrors • Premier badge • Roof rack with satin inserts and black crossbars • Wheels – 16" 12-spoke machined aluminum wheels <p>Interior</p> <ul style="list-style-type: none"> • 6 Way Power Driver's Seat • Ambient Interior Lighting • Audio – AM/FM MP3 6-disc in-dash CD changer w/4-speakers • Compass and Outside Temperature display • Console – overhead console w/dual storage bins (or mini-console if moonroof is optional) • Mirror – electrochromic (auto-dimming) rearview mirror • Seats <ul style="list-style-type: none"> – Driver lumbar support – Premium leather seating surfaces w/Alcantara® suede inserts • SYNC™ Voice Activated System • SIRIUS® Satellite Radio w/6-month pre-paid subscription (48 contiguous states / not available in Alaska or Hawaii) • Visors – illuminated dual vanity mirrors 	<p><i>All Premier I4 content, plus:</i></p> <p>Powertrain/Functional</p> <ul style="list-style-type: none"> • Engine – 3.0L iVCT Duratec V6 engine 	<p><i>All Mariner I4 content, plus:</i></p> <p>Powertrain/Functional</p> <ul style="list-style-type: none"> • 2.5L iVCT 4V I4 Atkinson Cycle engine • 330V Sealed Nickel-Metal Hydride (Ni-MH) battery • Available Intelligent 4WD System • Brakes – front disc-rear drum braking system w/Anti-lock Braking System (ABS) • Electronically-controlled Continuously Variable Transmission (eCVT) • Permanent Magnet electric motor • Regenerative Braking System <p>Exterior</p> <ul style="list-style-type: none"> • Hybrid-unique 16" aluminum wheels w/brushed aluminum center cap • Roof rails (less crossbars) <p>Interior</p> <ul style="list-style-type: none"> • 6-way power drivers seat • AC 110V Power Outlet • Audio – AM/FM, MP3, 6Disc CD Player w/4 speakers • Auto lamps • Compass and Outside Temperature read out • Dual Automatic Temperature Control • Mirror – electrochromic (auto-dimming) rearview mirror • SIRIUS® Satellite Radio w/6-month pre-paid subscription (48 contiguous states / not available in Alaska or Hawaii) • SYNC™ Voice Activated System • Visors – cloth driver & passenger w/dual illuminated vanity mirrors

Please see Standard Equipment pages for more details.

Product Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

★ = New for this model year.

2009 MARINER STANDARD EQUIPMENT

The following items are standard on every 2009MY MARINER vehicle:

POWERTRAIN/FUNCTIONAL

- 100,000 mile tune-up interval
- Accessory delay
- Brakes – Anti-lock Braking System (ABS)
- Fuel tank – 16.5 gallon Gas / 15 gallon Hybrid
- Intelligent 4WD system on 4WD drivetrain
- Power Equipment Group (incl. power door locks w/childproof rear doors, power windows w/driver side one-touch down, power mirrors)
- Power points – (1) power point w/cap in Instrument Panel & (1) power point w/cap in rear of console for 2nd row
- Remote keyless entry w/2 integrated key fobs, driver side keypad & illuminated entry
- Steering EPS – electric power assisted steering
- Suspension – 4-wheel independent
- Wipers & washers – front variable intermittent/low/high & rear 2-speed & defroster

EXTERIOR

- Body colored A-Gloss front/rear fascias, bumpers
- Chrome exhaust tip
- Easy Fuel Capless Fuel Filler
- Fog lamps
- Grille – satin aluminum plated vertical bar grille
- Lamps
 - Center, high-mount stoplight & 2-color tail lamps
 - Side repeater lamps
- Privacy Glass
- Tires
 - P235/70R16 BSW all-season tire (T-rated)
 - Spare wheel & tire – mini-size (underbody-mounted)

INTERIOR

- Air conditioning – manual

INTERIOR (Continued)

- Chimes – cluster chimes include: door ajar, seat belt warning, air bag warning, headlamp left on warning, turn signal on warning, key in ignition warning & park brake warning
- Door handles – chrome-plated door handles
- Floor mats
- Horn – center horn pad on steering wheel
- Ice Blue Lighting and pointers
- Instrument cluster – unique 3-dimensional cluster (incl. warning lights, speedometer, tachometer)
- Lamps
 - Center dome w/maplights (NA w/moonroof)
 - Rear cargo area light
 - Warning lights – air bag, check engine, parking brake, brake fluid low, batter charge, oil pressure, fuel check, fuel cap, turn signal, high beams, door ajar, anti-theft, overdrive off, seat belt, lamp outage, auto speed control & ABS
- Map pockets – driver & passenger side
- Passenger-side front grab/assist handle
- Rear seats – 60/40 split seat w/tip-fold-flat latch & 2-way adjustable head restraints
- Steering wheel audio controls

SAFETY/SECURITY

- AdvanceTrac® with RSC®
- Air bags – second generation driver & front passenger
- Battery saver
- Child safety locks (rear doors)
- Dynamic Side Air Bag Package
- LATCH (Lower Anchors and Tethers for Children) system on rear seat locations
- Safety belt restraint system w/Belt-Minder® – manual 3-point shoulder & lap safety belt system on all seating positions, including center seating position
- SecuriLock® Passive Anti-Theft System (PATS)

The following features are standard on select all-new 2009MY MARINER vehicles:

POWERTRAIN/FUNCTIONAL	Mariner I4	Mariner V6	Premier I4	Premier V6	Hybrid
Brakes					
Power front disc/rear drum brakes	•	•	•	•	•
Compass & Outside Temperature display			•	•	•
Engine					
2.5L iVCT DURATEC I4 engine	•		•		
3.0L iVCT DURATEC V6 engine		•		•	
2.5L iVCT 4V I4 Atkinson Cycle Engine & Electric Motor					•
Transmission					
6 speed automatic transmission w/overdrive	•	•	•	•	
Electronic CVT Transmission					•
Mirror (Rearview)					
Day/night	•	•			
Auto-dimming			•	•	•

★ = New for this model year.
• = Available

2009 MARINER STANDARD EQUIPMENT

KEY EXTERIOR FEATURES	Mariner I4	Mariner V6	Premier I4	Premier V6	Hybrid
Wheels					
16" x 7" 6-spoke painted aluminum wheel	•	•			
16" x 7" 12-spoke machined aluminum wheel			•	•	
16" x 7" 5-spoke painted aluminum wheel – Hybrid					•
Headlamps					
Auto Lamp headlights			•	•	•
Miscellaneous					
Mirrors – Driver/passenger power adjustable manual fold electric mirrors	•	•	•	•	•
Keypad Entry	•	•	•	•	•
Privacy glass – rear quarter windows & rear window	•	•	•	•	•
KEY INTERIOR FEATURES					
Audio					
AM/FM MP3 single CD player w/4-speakers	•	•			
MP3 Audio Input Jack	•	•	•	•	•
AM/FM MP3 Premium 6-disc in-dash CD changer w/4-speakers			•	•	•
SIRIUS® Satellite Radio w/6-month pre-paid subscription (48 contiguous states / not available in Alaska or Hawaii)			•	•	•
SYNC™ Voice Activated System			•	•	•
Seats (Front)					
2-way manual driver seat	•	•			
6-way power driver seat			•	•	•
Low back bucket premium cloth seats	•	•			•
Low back bucket premium leather seating surfaces w/Alcantara® inserts & driver lumbar support			•	•	
Seats (Rear)					
60/40 split bench seat w/premium cloth seating surfaces	•	•			•
60/40 split bench seat w/premium leather seating surfaces & Alcantara® inserts			•	•	
Miscellaneous					
Driver & passenger visors w/cloth-covered vanity mirror	•	•			
Driver & passenger visors w/illuminated vanity mirrors			•	•	•
Dual Automatic Temperature Control					•
AC 110V Power Outlet					•
SAFETY/SECURITY					
AdvanceTrac® with RSC®	•	•	•	•	•
Ambient Lighting			•	•	
Side Impact Safety Package (Side Air Curtains, front side airbags, door pushers/plates)	•	•	•	•	•

★ = New for this model year.

• = Available

2009 MARINER FUNCTIONAL EQUIPMENT

AXLE AVAILABILITY

Axle Ratio = 2.93

WHEEL AVAILABILITY



16"x7" 6-Spoke Painted Aluminum Wheel w/Brushed Aluminum Mini-Cap
Standard Mariner I4&V6



16"x7" 12-Spoke Machined Aluminum Wheel w/Brushed Aluminum Cap
Standard on Mariner Premier
Optional on Hybrid



17"x7" 6-Spoke Painted Aluminum Wheel w/Satin Aluminum Cap
Optional on Premier



16"x 7" 5 -Spoke Machined Aluminum Wheel
Standard on Hybrid

Wheel Image Coming Soon

17"x7"-Spoke Chrome Finish Wheel w/Chrome Wheel Cap
Included with 47S (Optional on Premier Array, not available in Alaska)

★ = New for this model year.

04/17/08

2009 MARINER OPTIONAL EQUIPMENT

		Mariner I4	Mariner V6	Premier	Premier V6	Hybrid
BODYSTYLE						
FWD (Front Wheel Drive)	Body Code	U81	U81	U87	U87	U29
	Order Code	110A	120A	140A	130A	500A
4WD (4-Wheel Drive)	Body Code	U91	U91	U97	U97	U39
	Order Code	310A	320A	340A	330A	600A
KEY EXTERIOR OPTIONS						
16" Machined Aluminum Wheels	64M	—	—	S	S	O
17" Painted Aluminum Wheels (Req. Mini Spare)	641	—	—	O	O	—
Integrated Side Step Bars (black)	187	O	O	O	O	—
Roof Rack w/Crossbars (black)	615	O ¹	O ¹	—	—	—
Roof Rack w/Satin Inserts & Black Crossbars	61R	—	—	S ²	S ²	P-18P
KEY INTERIOR OPTIONS						
Audio						
AM/FM MP3, 6-Disc In-Dash CD Changer w/4-Speakers	58X	O	O	S	S	S
AM/FM MP3, Single CD Player & 4-Speakers	58Z	S	S	—	—	—
Audiophile MP3, CDx6 In-Dash w/7-Speakers	588	—	—	P17E	P17E	—
Navigation Radio System (6.5" screen) w/AM/FM Audiophile MP3 CDx6 In-Dash w/7-Speakers (includes energy flow on Hybrid)	60N	—	—	O ³	O ³	O/P18P
Satellite Radio w/6-month pre-paid subscription (service available in US mainland, 48 states, only)	96B	O ⁴	O ⁴	S	S	S
SYNC™ Voice Activated System	67B	O ⁵ /P17L	O ⁵ /P17L	S	S	S
Seats (Front)						
Low Back Cloth Bucket Seats w/Embossed Cloth Inserts	4	S	S	—	—	S
Low Back Bucket Premium Leather Seating Surfaces ⁶	8	P63D	P63D	O	O	P63D
Low Back Bucket Premium Leather Seating Surfaces w/Alcantara® Suede Inserts ⁶	7	—	—	S	S	—
GROUPS & PACKAGES (See Packaged Options/Emissions Page for Pkg. Content)						
Amenities Package	87C	O ¹	O ¹	S	S	—
Amenities Package Elite	87E	—	—	O ³	O ³	—
Heated Package	66C	—	—	O	O	—
Hybrid Premium Package	18P	—	—	—	—	O
Leather Trim Package	63D	O	O	S ⁷	S ⁷	O/P18P
Sun and SYNC™	17L	O ^{8,4}	O ^{8,4}	—	—	—
Moon and Tune Elite	17E	—	—	O ⁸	O ⁸	—
Rear Cargo Convenience Package	21R	O	O	O	O	—
OTHER OPTIONS						
6 Way Power Drivers Seat	904	O/P63D	O/P63D	S	S	S
EC Mirror w/mic & SYNC™ audio controls	85K	O ⁹ /P17L	O ⁹ /P17L	S	S	S
Ambient Interior Lighting	53D	P87C	P87C	S	S	P18P
Moonroof – Electric Sliding w/Sun Shade	43M	P17L	P17L	P17E	P-17E	O
Trailer Tow – Class II w/Prep Hitch	536	—	O	—	O	—
VOGA Feature Vehicle ¹⁰	47S	—	—	O	O	—
FLEET ONLY OPTIONS (Valid FIN required)						
Hybrid Livery Package	47L	—	—	—	—	F
Spare Tires/Wheels, Full-Size, Non-Matching (NA with 17" wheel)	51A	F	F	F	F	—
CUSTOM ACCESSORIES, PRE-INSTALLED (Limited Production Options)						
All Weather Floor Mats (Set of four) - Ebony	50B	O	O	O	O	—
Remote Start	94R	O	O	O	O	—

¹ requires Sun & SYNC™ Package (17L)

² VOGA feature vehicle has chrome roof rack

³ Requires Moon & Tune Elite (17E)

⁴ Requires roof rack w/crossbars (615)

⁵ Requires 85K

⁶ Not available with VOGA feature vehicle

⁷ Unique seating surface for VOGA (see color and trim page 7)

⁸ Includes mini-overhead console

⁹ Required and only available with SYNC™

¹⁰ Not available in Alaska

★ = New for this model year.

S = Standard, O = Optional, P = Packaged Option
F = Fleet Option with valid FIN code
Lincoln Mercury

04/17/08

2009 MARINER COLOR & TRIM AVAILABILITY

		Interior Color Environment		
		Interior Color: Black	Interior Color: Stone	Interior Color: VOGA Feature Vehicle Interior Color: Black
		Above Beltline: Black	Above Beltline: Cashmere	Above Beltline: Cashmere
		Below Beltline: Black	Below Beltline: Stone	Below Beltline: Black
		Seat Color: Black	Seat Color: Stone	Seat Color: Cashmere
		Alcantara® Insert Color: Stone	Alcantara® Insert: Greystone seat w/ Stone Insert	
Mariner I4/V6	Premium Cloth Bucket Seats w/Cloth Inserts	49	4S	---
Mariner I4/V6/Premier	Premium Leather Bucket Seating Surfaces w/Leather Inserts	89	8S	---
Premier - VOGA¹	Premium Leather Bucket Seating Surfaces w/Leather Inserts	---	---	Y9
Premier I4	Premium Leather Bucket Seating Surfaces w/Alcantara® Inserts	79	7S	---
Premier V6	Premium Leather Bucket Seating Surfaces w/Alcantara® Inserts	79	7S	---
Hybrid	Premium Cloth Bucket Seats w/Cloth Inserts	---	4S	---
Hybrid	Premium Leather Bucket Seating Surfaces w/Leather Inserts	---	8S	---
EXTERIOR COLOR		Code	Availability	
	Vivid Red Clearcoat Metallic	G2	•	---
	Light Ice Blue Clearcoat ²	LS	•	---
	Light Sage	NH	•	---
	Kiwi Green Clearcoat ²	NZ	•	---
	Black Pearl Slate Clearcoat	T9	•	---
	Black Clearcoat ²	UA	•	•
	★ Brilliant Silver Clearcoat Metallic ²	UI	•	---
	★ Sterling Grey Clearcoat Metallic	UJ	•	---
	★ White Suede Clearcoat ²	WS	•	•

¹ Not available in Alaska² Hybrid Available Colors

- ★ = New for this model year
- = Available
- ▶ = Unique to Lincoln Mercury

2009 MARINER PACKAGED OPTIONS/EMISSIONS

AMENITIES PACKAGE (87C)¹

Availability:

- Optional on Mariner I4/V6 arrays; standard on Premier

Includes:

- Dual illuminated vanity mirrors
- Electrochromic (auto-dimming) rearview mirror (less microphone)
- Overhead console with dual storage bins
- Compass Display & Outside Temperature Display
- Auto Headlamps
- Ambient Interior lighting

AMENITIES PACKAGE ELITE (87E)²

Availability:

- Premier Array Only

Includes:

- DATC
- Reverse Sensing System

HEATED PACKAGE (66C)

Availability:

- Optional on Premier arrays

Includes:

- Heated Seats
- Heated Mirrors

HYBRID LIVERY PACKAGE (47L) (fleet only-requires FIN code)

Availability:

- Hybrid Array Only
- Requires valid FIN code

Includes:

- Hybrid Premium Package (18P)
- Leather Trim Package (63D)

HYBRID PREMIUM PACKAGE (18P) Hybrid Only

Availability:

- Optional on Mariner Hybrid Only

Includes:

- Heated front seats
- Reverse Sensing
- Roof Rack with Satin inserts and black crossbars
- Energy Flow/Navigation system
- Cargo Area Cover
- Heated Mirrors
- Includes Leather trim package (63D)
- Body Color Mirrors
- Ambient lighting

LEATHER TRIM PACKAGE (63D)

Availability:

- Optional on Mariner I4/V6/Hybrid : Standard on Premier

Includes:

- Premium Leather Seating Surfaces (unique seating surfaces included with VOGA feature vehicle)
- Lumbar Controls
- Includes 6 way Power Driver seat on I4 and V6 Mariner (included Premier/Hybrid arrays)

¹ Requires 17L

² Requires 17E

MOON AND TUNE ELITE (17E)³

Availability:

- Optional on Premier arrays

Includes:

- Moonroof
- Audiophile

REAR CARGO CONVENIENCE PACKAGE (21R)

Availability:

- Optional on Mariner I4/V6/Premier

Includes:

- Cargo area retractable cover
- Interior Cargo Management System
- Wet Trunk

SUN AND SYNC™ (17L)³

Availability:

- Optional on Mariner I4/V6 arrays

Includes:

- SYNC™
- Moonroof
- EC Mirror w/mic and SYNC™ audio controls (85K)

Requires:

- Roof rack with black crossbars (615)

TRAILER TOW PACKAGE, CLASS II (536)

Availability:

- Optional on Mariner V6 and Premier V6 arrays

Includes:

- Trailer hitch receiver
- Wiring harness with 4-pin connector
- 3,500 lbs. maximum towing capacity

VOGA FEATURE VEHICLE (47S)^{4 2}

Availability:

- Optional on Mariner Premier

Includes:

- 17" Chrome wheel and cap
- Unique Cashmere leather trim seats (Y9)
- Chrome exterior elements – Roof rack, Grille, Rear Fascia Trim, Badges
- Unique VOGA Exterior Badging
- Black IP/Center console paint treatment / front window switch bezels
- Charcoal black environment
- Unique Floor mats (embroidered VOGA logo on front floor mats)

MISCELLANEOUS	
COV Required	79V
Priced DORA	C09

³ Includes mini-overhead console

⁴ Not available in Alaska

**2009 MARINER
PACKAGED OPTIONS/EMISSIONS**

CALIFORNIA EMISSIONS STATES/CROSS BORDER STATES***

APPLIES TO MARINER WITH 2.5L GAS ENGINES ONLY (NON-HYBRID)

CALIFORNIA EMISSIONS SYSTEM 422

Required on all units for California, Connecticut, Maine, Massachusetts, New Jersey, New York, Oregon, Pennsylvania**, Rhode Island, Vermont and Washington registration. Optional for Cross Border States (see below ***).

** NOTE: EPA's Cross-Border Policy specifies that Virginia does not qualify as a cross-border state to Pennsylvania as it is not a contiguous state.

CALIFORNIA EMISSIONS SYTEM NOT REQUIRED..... 423

Control code for units either shipped to California Emissions States dealers or ordered by California Emissions States dealers for registration in non-California States locations. **NOTE:** In Maine, Rhode Island and Vermont, dealers cannot order vehicles for customers in non-California Emission State locations (except Public Service/Emergency Vehicles – 936)

CALIFORNIA PUBLIC SERVICE/EMERGENCY VEHICLE EXCEPTION 936

Only available on units sold to authorized governmental units or privately owned ambulance companies. Must also use Code 423 when ordering

NON-CALIFORNIA EMISSIONS/NON-CROSS BORDER STATES DEALER ORDER FOR CALIFORNIA STATES REGISTRATION..... 93N

Required on all units ordered by dealers for California Emissions States registrations when the vehicles are being delivered to non-California Emissions, non-Cross Border States locations. Also requires 422 California Emissions System

*****CROSS-BORDER STATES (for MARINER 2.5L GAS ENGINES ONLY)**

Cross Border States are Arizona, Delaware, Idaho, Maryland, Nevada, New Hampshire, Ohio and West Virginia.

50 STATE EMISSION SYSTEM

APPLIES TO MARINER WITH 3.0L GAS ENGINES AND MARINER HYBRID WITH 2.5L HYBRID ENGINES ONLY 425

Standard on all 3.0L Gas & 2.5L Hybrid only

ENGINE BLOCK HEATER

Standard and only available in AK, MN, ND, SD, MT, WI and WY states. Other states available via FCSD

SNOW PLOW USAGE

Not recommended for snow plowing.

★ = New for this model year

2009 MARINER POWERTRAIN/DIMENSIONS

FUEL ECONOMY

ENGINE DISPL.	TRANSMISSION	50 STATES			
		F.E. LABEL ADJUSTED		ESTIMATED ANNUAL FUEL COST	MEMO: UNADJUSTED COMBINED
		CITY	HIGHWAY		
FWD					
2.5L iVCT I4	6-Speed Automatic	TBD	TBD	TBD	TBD
3.0L iVCT V6	6-Speed Automatic	TBD	TBD	TBD	TBD
2.5L iVCT 4V I4 Atkinson Cycle Engine & Electric Motor	Electronically-controlled Continuously Variable (eCVT)	TBD	TBD	TBD	TBD
4WD					
2.5L iVCT I4	6-Speed Automatic	TBD	TBD	TBD	TBD
3.0L iVCT V6	6-Speed Automatic	TBD	TBD	TBD	TBD
2.5L iVCT 4V I4 Atkinson Cycle Engine & Electric Motor	Electronically-controlled Continuously Variable (eCVT)	TBD	TBD	TBD	TBD

ENGINE HORSEPOWER AND TORQUE RATINGS

ENGINE DISPL.	TRANSMISSION	NOMINAL COMPRESSION RATIO	50 STATES	
			HORSEPOWER	TORQUE
			H.P. @ RPM	FT. LB. @ RPM
ALL				
2.5L iVCT I-4	4-Speed Automatic	TBD	TBD	TBD
3.0L iVCT V6	4-Speed Automatic O/D	TBD	TBD	TBD
2.5L iVCT 4V I4 Atkinson Cycle Engine & Electric Motor	Electronically-controlled Continuously Variable (eCVT)	TBD	TBD	TBD

NOTE: All horsepower ratings are preliminary

DIMENSIONS*

INTERIOR DIMENSIONS	Base	Measurements	
		Premier	Hybrid
Head Room (inches)			
1 st Row	40.4	39.3	40.4
2 nd Row	39.2	37.5	39.2
Shoulder Room (inches)			
1 st Row		56.6 (same for all)	
2 nd Row		55.9	
Leg Room (inches)			
1 st Row		41.6	
2 nd Row		35.6	
Hip Room (inches)			
1 st Row	53.4		
2 nd Row		49.1	
Passenger Volume (cu. ft)			
1 st Row	55.1	53.6	55.1
2 nd Row	44.4	42.5	44.4
Passenger Volume Total	99.4	96.1	99.4
Cargo Volume (cu. ft) I4/V6			
Cargo Volume – Behind First Row	66.3	62.4	66.0
Cargo Volume – Behind Second Row	29.3	29.2	27.9
EXTERIOR DIMENSIONS			
Wheelbase		103.1	
Vehicle Length	175.2	175.5	175.2
Vehicle Width			
(Excluding Mirrors)	71.1		
(Including Mirrors)	81.3		
(Mirrors Folded)		77.9	
Vehicle Height			
(Without Options)	68.0	(N/A)	68.0
(With Options)	(N/A)	70.0	(N/A)
Front Overhang	34.0	34.3	34.0
Rear Overhang		38.1	
Minimum Running Ground Clearance	8.4	8.1	8.6

*All dimensions are preliminary figures